



2017 PROGRAM

3rd America Digital

Latin American Congress of Business and Technology



ICT's | IoT | Mobile | e-Commerce | Digital Marketing

PROGRAM



TWO DAYS OF EXTENSIVE NETWORKING AND ACTIVITIES



CONGRESS ACTIVITIES

DAY 1: WEDNESDAY JUNE 21 2017	LOCATION	TIME
Accreditation and reception	Zone A	8:00 - 8:45 hrs.
Oppening and International Seminar	Salons I+II+III+IV+V Level-1	9:00 - 13:30 hrs.
America Digital Expo	Convention Center	10:00 - 19:00 hrs.
C-level, CEOs, CIOs, CTOs, CMOs Forum	Salon I, Level-1	15:00 - 19:00 hrs.
Latam Digital Bank Forum	Salon II, Level-1	15:00 - 19:00 hrs.
IoT y Smart Cities Forum	Salon III, Level-1	15:00 - 19:00 hrs.
Latam e-Government Forum	Salon IV, Level-1	15:00 - 19:00 hrs.
Vendor Conferences	Salon V, Level- 1	15:00 - 19:00 hrs.
Venture Capital Forum	Don Edmundo Salon , Level 2	10:00 - 19:00 hrs.

DAY 2: THURSDAY JUNE 22 2017	LOCATION	TIME
Expo America Digital	Convention Center	10:00-19:00 hrs.
C-level, CEOs, CIOs, CTOs, CMOs Forum	Salon I, Level-1	9:00 - 19:00 hrs.
Latam Digital Bank Forum	Salon II, Level-1	9:00 - 19:00 hrs.
Latam Telco Forum	Salon III, Level-1	9:00 - 19:00 hrs.
America Digital Business Roundtable	Salon IV, Level- 1	9:00 - 19:00 hrs.
Vendor Conferences	Salon V, Level- 1	9:00 - 19:00 hrs.
Venture Capital Forum	Don Edmundo Salon, Level2	9:30 - 19:00 hrs.
Closing Ceremony	Salons I+II, Level-1	19:00 - 19:30 hrs.
Closing Party	Salons I+II, Level-1	19:30 - 22:00 hrs.