

3rd America Digital

Latin American Congress of Business and Technology

21 - 22 June 2017

Espacio Riesco, Santiago de Chile



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AMERICA DIGITAL 2017 CONGRESS STRUCTURE

Connect with your customers and strategic partners in the region





AMERICA DIGITAL CONGRESS
Share with **+5000**
executives from **22** countries.



LATAM TELCO FORUM
Connect with executives from the
90 TELCO operators.



EXPO AMERICA DIGITAL & VENDOR CONFERENCES
Know **+200 global tech and services providers**
ICTs, SaaS, Cloud, Big Data, Mobile, IoT, e-Commerce,
Digital Marketing that optimize your management,
communications, marketing and sales.



**LATAM C-LEVEL, BIG DATA, CLOUD,
E-COMMERCE & DIGITAL MARKETING FORUM**
Meet with CEOs, CMOs, CIOs, CTOs, CFOs from the
largest **1000 companies around the**
Americas: Retail, Tourism, Financial Services, Media,
Mining, Industry, Health, Government and Education.



AMERICA DIGITAL BUSINESS ROUNDTABLE
Participate at **+800 meetings** among:
- Providers and Clients
- Strategic partners



LATAM DIGITAL BANK FORUM
Be part of **250 major** bank's executives leading
the digital transformation for the financial industries.



VENTURE CAPITAL FORUM
Connect with Silicon Valley's **Venture**
Capitalists, VCs around the Americas and high
impact entrepreneurs. Raise 1st or 2nd investments
rounds from **US \$0,3 to US \$10 millions.**



INTERNATIONAL SEMINAR & LATAM FORUMS
Enjoy Inspiration, trends and specialized knowledge at the
International Seminar and **+50 Conferences** at
the 7 last generation conference rooms.



LATAM IoT & SMART CITIES FORUM
Discover the new trends on **Internet of Things**
(IoT) applied to industries and Smart cities.



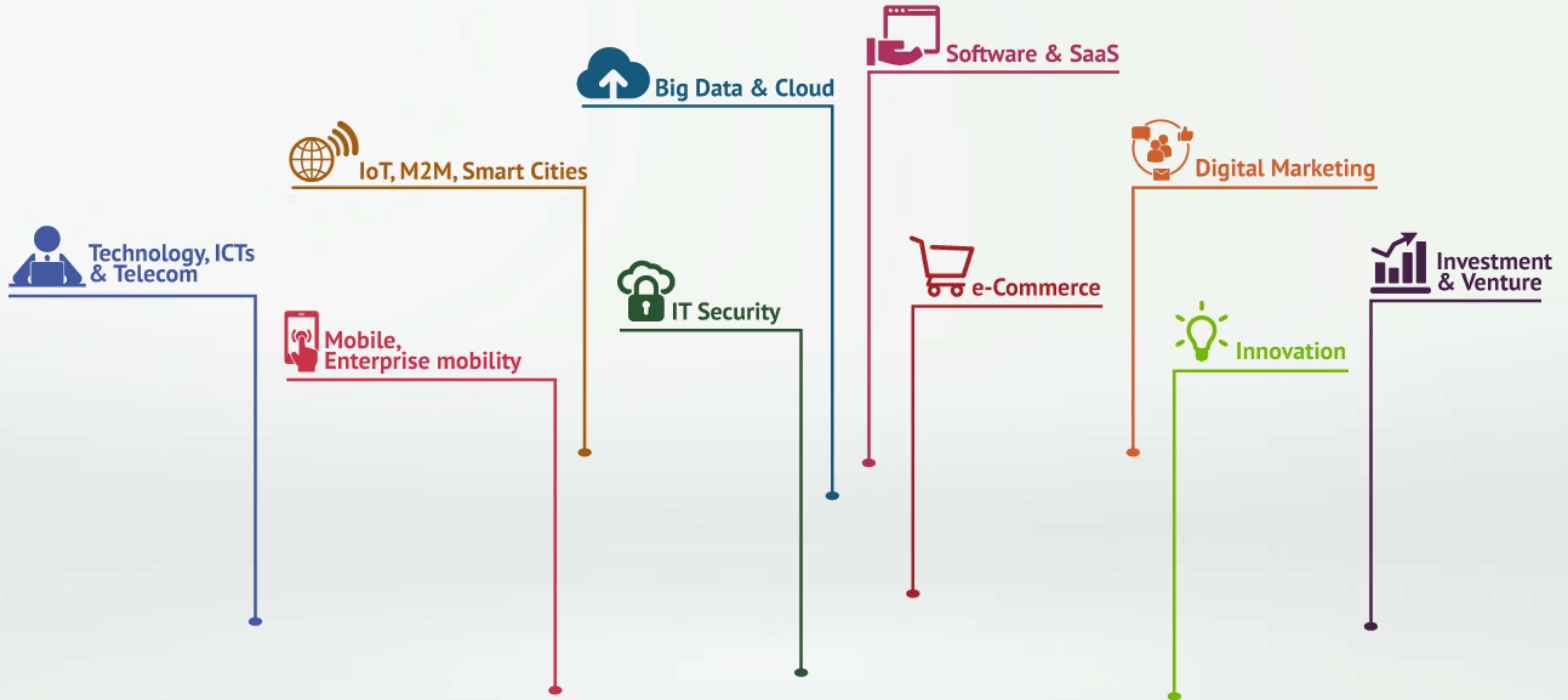
APP AMERICA DIGITAL ONLINE NETWORK
Create your profile at www.america-digital.com
connect online before, during and after the event with
Congress' attendees. Get access to all recorded
conferences.



LATAM E-GOVERNMENT FORUM
Talk with stakeholders, government
authorities, regulators and providers that are
shaping the **Digital Governments.**

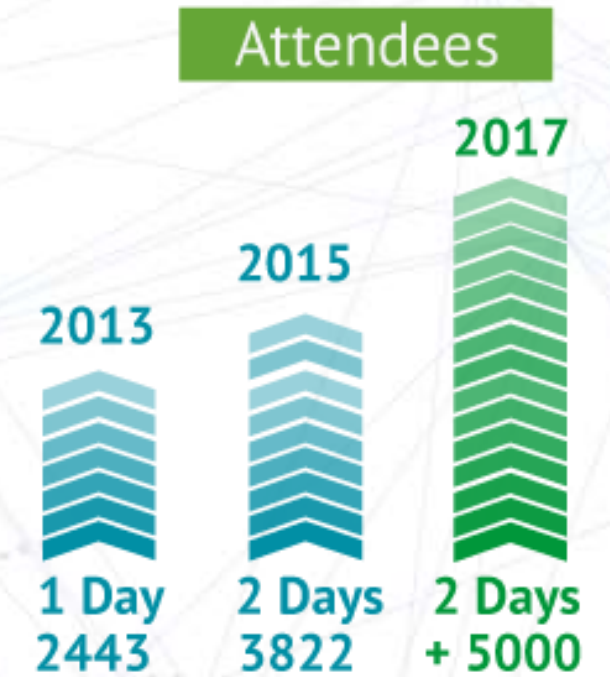
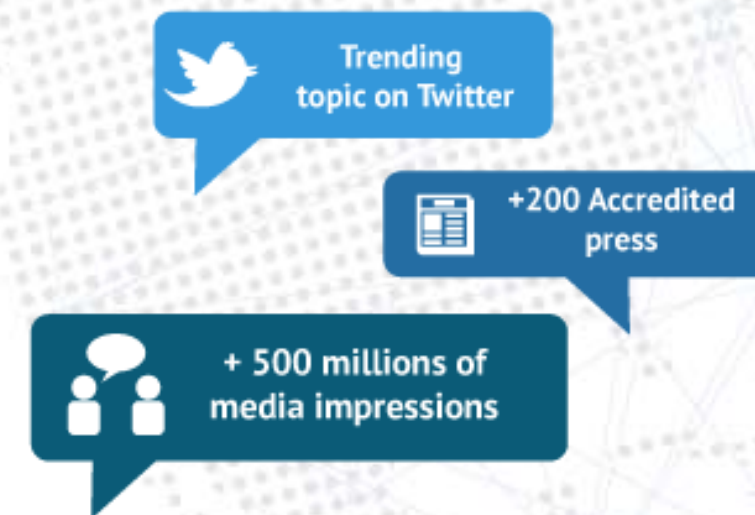
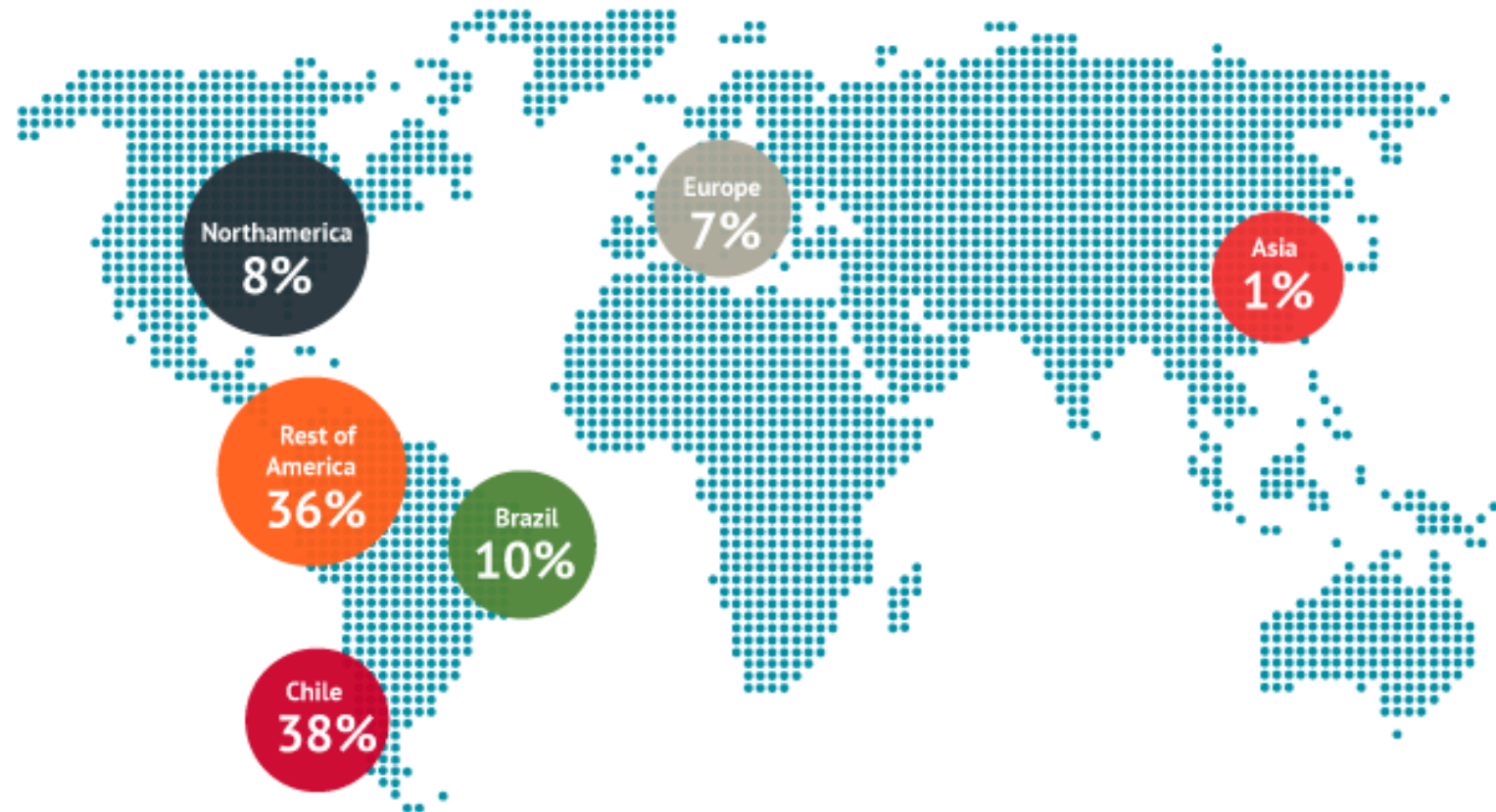


COMMUNICATIONS AND MEDIA
America Digital reaches **500K executives**,
generates **500 million impressions** and
+600 specialized media cover the event.



2017 AMERICA DIGITAL CONGRESS INFOGRAPHY

An event for the Latin American Markets +22 countries represented



ATTENDEES DEMOGRAPHIC PROFILE					
Age		Gender		Average family income in US\$ k / year	
21-25	6%	Male	58%	<US\$ 25 k	7%
25-35	30%	Female	42%	US\$ 25-50 k	21%
35-45	38%			US\$ 50-100 k	28%
+45	26%			US\$ 100-150 k	26%
				>US\$ 150 k	18%

Attendees profile



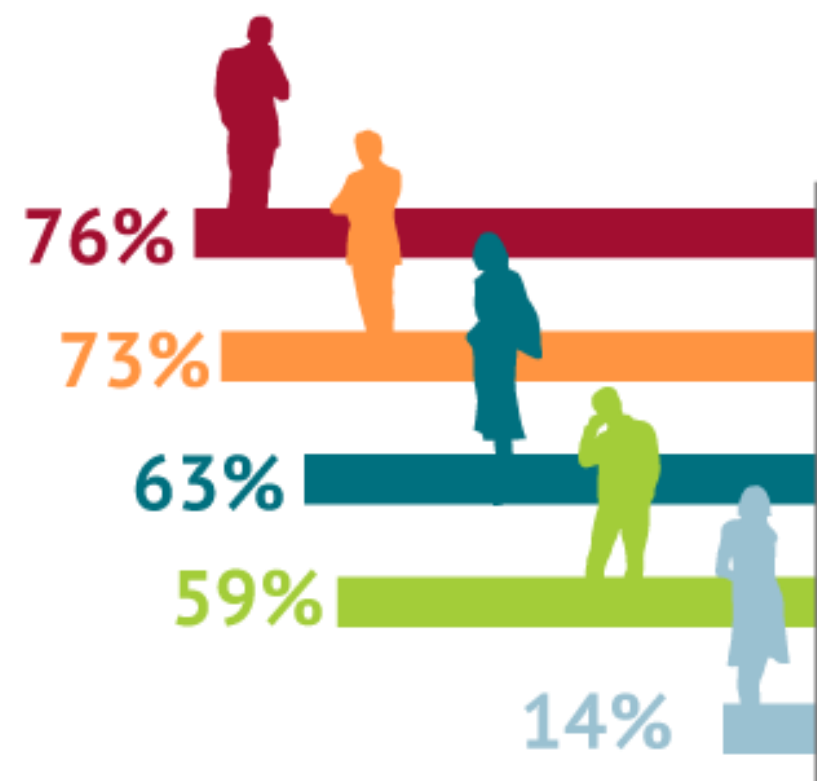
Position



Area

The biggest technological and business event for the Latin American market

Why do you attend the America Digital Congress?



mention networking at the Americas level as the major reason.

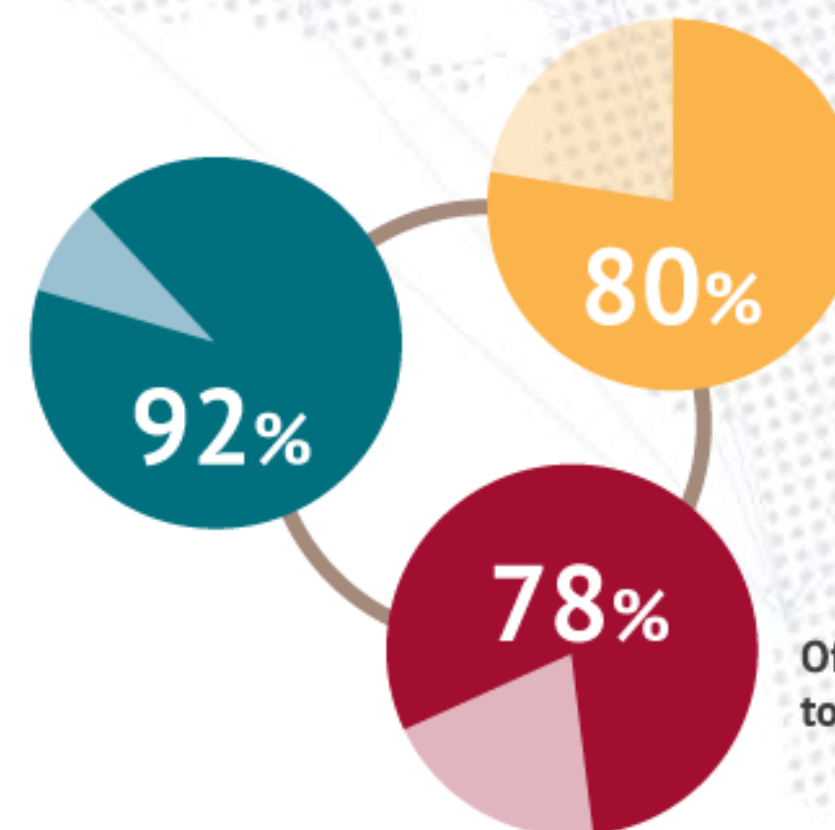
consider it the best event for Latin American markets to promote their business, products and services.

want to be informed about new trends in Innovation, Tech, ICTs, IoT, Mobile, e-Commerce and Digital Marketing.

of the attendees look for new vendors or strategic partners.

of Venture Capital Forum attendees are seeking for new investment opportunities in fast grow tech companies.

Of 2015 attendees consider America Digital as the major technological and Business Congress for Latin American Markets.



Of 2015 attendees recommend America Digital Congress to do Business in Latin America, connect with clients and partners.

Of the attendees plan to come back in 2017.



Ricardo Lagos Escobar,
Former President of the Republic of Chile.

America Digital Congress is a meeting point for Latin Americans and a place to share experiences to advance and catch up with the more advanced countries.

”



Erik Qualman,
Best Seller Author Socialnomics

I have been to several conferences around the world, America Digital is spectacular.

”



Juan Llanos,
One of the TOP 14 Bitcoin personalities in NY that you need to know, according to Alleywatch

To participate in America Digital is equivalent to an MBA in the latest digital technologies.

”



Jorge Mujica Andrades
Chief Technology & Innovation Officer IBM

It was a unique opportunity to interact with the ecosystem in Latin America.

”



Rodrigo Alfonso Diez Prat
Digital Marketing Manager

To participate in America Digital was a great experience.

”

MAIN SPONSORS



SPONSORS EXPO



MEDIA PARTNERS



SUPPORT ORGANIZATIONS





LARGE MEDIA COVERAGE WITH OVER 500 MILLION IMPRESSIONS



TechCrunch



LATERCERA



quépasa



THE WALL STREET
JOURNAL.



EL TIEMPO



TelecomsTech



ESPACIO RIESCO, SANTIAGO DE CHILE 2017
EL SALTO 500, HUECHURABA, SANTIAGO DE CHILE
21-22 June 2017



Expo - Business Roundtable- International Seminar- Specialized Latam Forum- Venture Capital Forum

Mainly C-level executives from the 1000 largest companies around the Americas and Government authorities.

Directors, CEOs, CMOs, CIOs, CTOs, professionals from IT, marketing and business development, seeking new technologies, solutions, product and services in the areas of Innovation, ICTs, IoT, Mobile, Cloud, Big Data, e-Commerce, and Digital marketing to enhance their management, communication, marketing and sales processes.



Your customers and strategic partners are in America Digital Congress



Professionals from ICTs, Telecommunications, IoT, Software, e-Commerce and Digital Marketing Companies seeking to connect with partners and customers around the Americas.



Government authorities, stakeholders, regulators and ministers.



International Companies planning to expand in Latin America and seeking strategic partners to catalyze their expansion.



Decision makers from the 90 Telco operators and 250 major banks.



Investors and stakeholders from the Venture Capital Industry.



C-level executives from the largest Latin American Companies.



LATIN AMERICAN AND GLOBAL COMPANIES

In the areas of ICTs, IoT, M2M, Enterprise Mobility, Big Data, Cloud, Security, Mobile, APPs, Software & SaaS, ERP / CRM, e-Commerce, Digital Marketing, products and service providers improving company management, communication, marketing and sales through technology.

ATENDEES

Mainly C-level executives, decision makers, managers, professionals and entrepreneurs around the Americas in search of new technologies and services.



COUNTRY PAVILIONS AND TRADE DELEGATIONS



Ask about special benefits for Groups of companies, associations and binational chambers of commerce.

America Digital Expo has country pavilions where each country introduces its main companies in the areas of ICTs, Software, Technology, IoT, Internet, Mobile, e-Commerce and Digital Marketing.

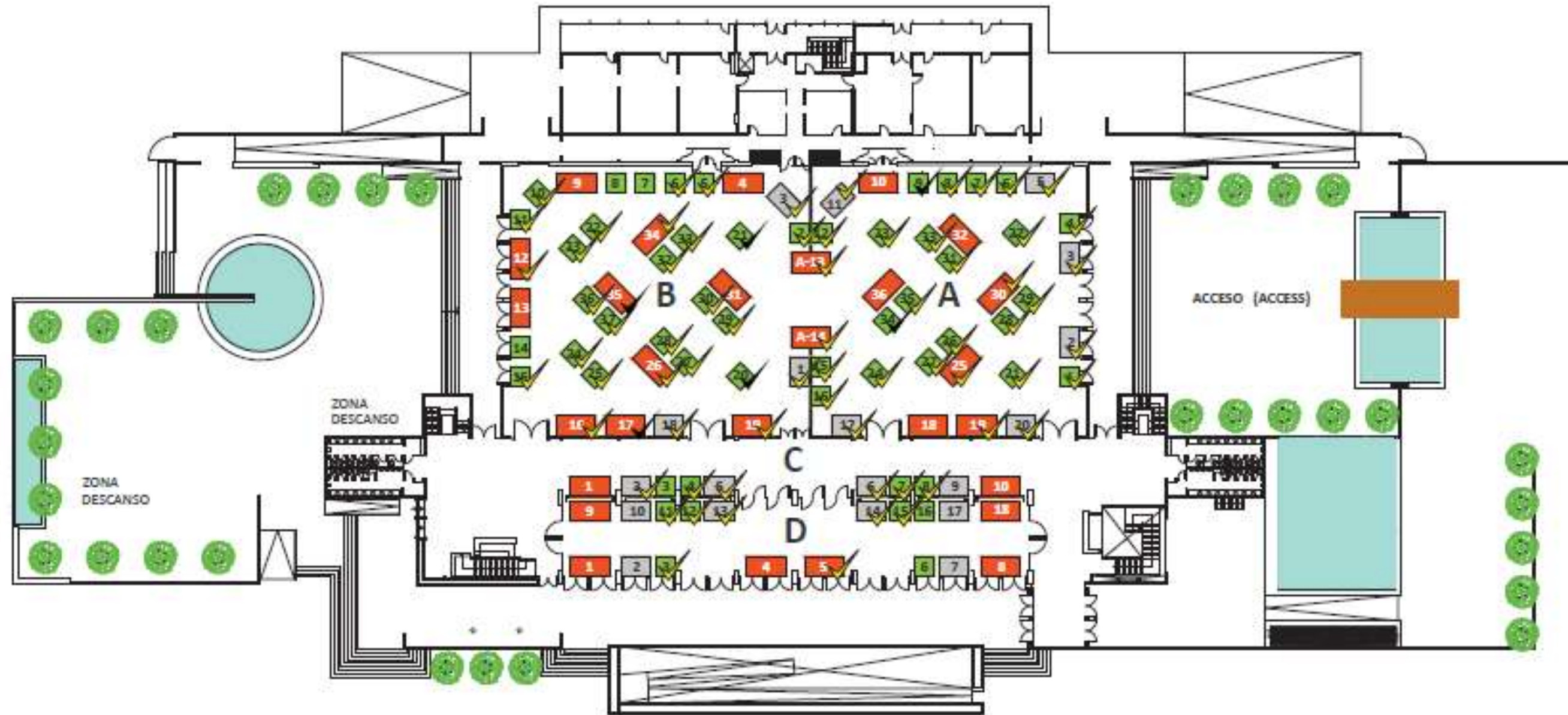








EXPO AMERICA DIGITAL NIVEL 1 (LEVEL 1)



A

■	2 X 2 metros	21 UN.
■	2 X 3 metros	6 UN.
■	2 X 4 metros	9 UN.
TOTAL: 36 STANDS (36 BOOTH)		

B

■	2 X 2 metros	23 UN.
■	2 X 3 metros	3 UN.
■	2 X 4 metros	11 UN.
TOTAL: 37 STANDS (37 BOOTH)		

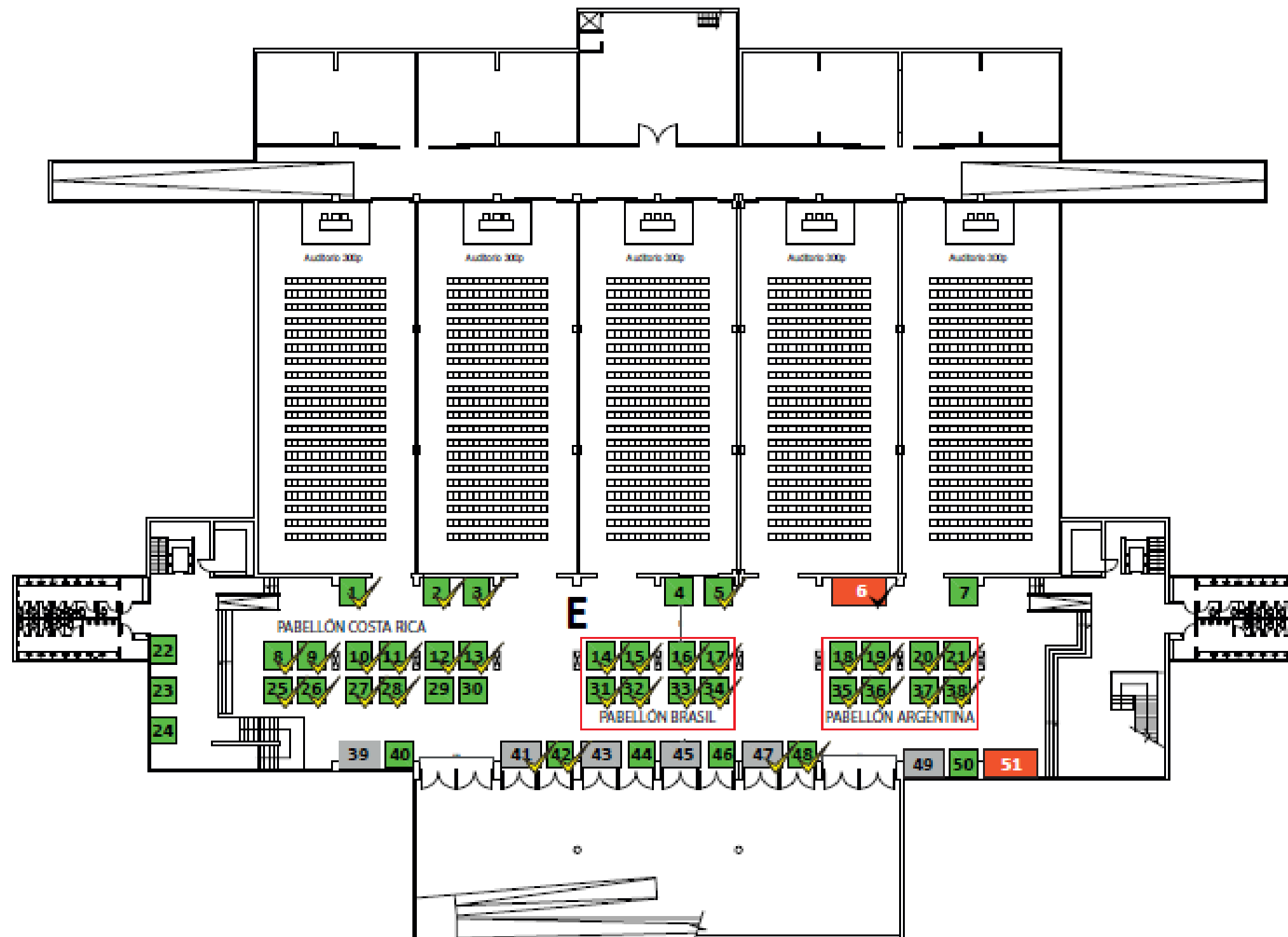
C




■	2 X 2 metros	4 UN.
■	2 X 3 metros	4 UN.
■	2 X 4 metros	2 UN.
TOTAL: 10 STANDS (10 BOOTH)		

D

■	2 X 2 metros	6 UN.
■	2 X 3 metros	6 UN.
■	2 X 4 metros	6 UN.
TOTAL: 18 STANDS (18 BOOTH)		

EXPO AMERICA DIGITAL NIVEL -1 (LEVEL -1)



E		2 X 2 metros	43 UN.
		2 X 3 metros	6 UN.
		2 X 4 metros	2 UN.
TOTAL: 51 STANDS (51 BOOTH)			

✓ = RESERVADOS / RESERVED



+800 Meetings under specific objectives are coordinated between technology providers, demanding companies and strategic partners.

⌚ Key meetings are pre coordinated through a specialized software among major Latin American companies demanding products, technologies and services in ICT's, IoT, Big Data, Enterprise Mobility, Cloud, Security, e-Commerce and Digital Marketing with suppliers.

⌚ International companies looking for partners to expand in Latin America.





⌚ 7 last generation conference rooms, extensive press and media coverage, comprehensive recording and global streaming.

⌚ All conferences are available on America Digital Online Network.





Chile



Spain



Dubai



USA



USA



USA



USA



USA



Chile



USA



Brazil



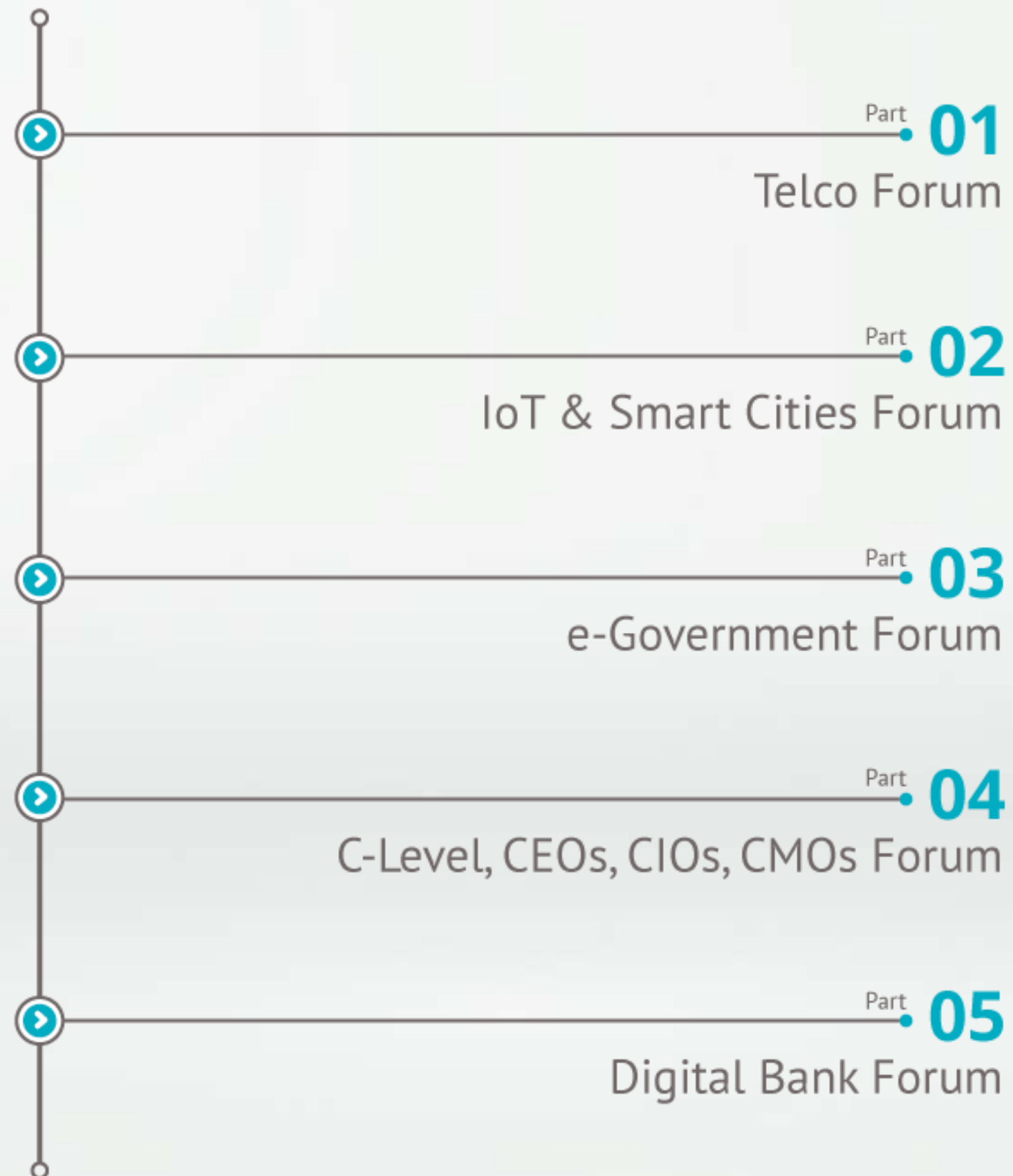
Argentina



USA



Chile



*Connect with executives from the **90 Telco operators***



The mobile market in Latin America and the Caribbean is the fourth worldwide, with nearly 326 million unique mobile subscribers and more than 90 mobile operators. By 2020, the expected growth of this region will make this the second largest base in the smartphone market in the world.

”

- Ref. GSMA, 2015

A meeting point for leaders of Telcos, Operators, Suppliers, Regulators and Stakeholders from the Telecommunication industry.

- Explore the future, trends, challenges and opportunities of the industry.
- Analyze the impact of mobile technologies in adjacent industries such as automotive, mining, health, retail, utilities, smart cities, digital banking and Mobile e-Commerce.



Applying the Internet of Things (IoT) to industries and cities.

Discover how to evaluate, select and implement IoT solutions to improve processes, transform business models, optimize costs and create new forms of revenue in industries such as Telecommunications, Transportation, Mining, Manufacturing, Energy, Agriculture, Health, Retail, Government, Oil & Gas, Automotive, providers of M2M platforms and their use in Smart Cities.

Smart Cities, Government and Society

Government officials, urban planners, private organizations, technology providers address the challenges and opportunities offered by technology to create more sustainable cities and integrated rural areas.



Claudio Orrego
Intendant of the Metropolitan Region of Santiago de Chile

As Santiago Smart City Plan, The America Digital Congress contributes to advance together towards a more integrated and inclusive city, using its human and technological resources to promote greater territorial and institutional coordination between the entities involved in it.

”

How to achieve the modernization of states, resource optimization and improvements, paving the way toward a digital government.

It brings together government leaders, ministries, authorities, public policy makers and regulators around the Americas, with stakeholders of the digital industry to promote an open dialogue in the areas of digitalization, digital economy, its future and how the various system components must work together to achieve the goals that society expects.



Meet with CEOs, CMOs, CIOs, CTOs, CFOs from the largest 1000 corporations around the Americas: Retail, Tourism, Financial Services, Media, Mining, Life Sciences, Government and Education, seeking the digital transformation.

Global Experts deliver strategic keys for:

- ③ Digital transformation of enterprises.
- ③ Main Technological Trends that CEOs, CTOs, CMOs must have present.
- ③ Migration of companies to the Mobile era. Challenges of CTOs and / or CMOs?
- ③ Capture and retain of talent in the digital age.
- ③ How to face the 5 business megatrends, Big Data, Mobile, IoT, Cloud, and Social. How business and how we work will be transformed?
- ③ Union of technology, communications and marketing in the era of Digital Marketing.
- ③ Digital Marketing as a generator of qualified leads. The era of Inbound Marketing.
- ③ Social Media Strategy in Corporations, its use in Social Selling, Business Intelligence, Customer Support and their integration with Customer Relationship Management (CRM) processes. Optimization and increase of Conversions on the online channel.
- ③ How to survive to the fast technological change? Adapt or die? Digital Business Models and Transformation.
- ③ Innovation, Innovation Management, and how to take advantage of the Startup Ecosystem?





From the application and disruption of the blockchain technology, its impact on the transformation of banking, IT security challenges, Mobile banking to the impact of social media in the bank industry are addressed in this specialized forum.

New rules, new technologies, new suppliers, new actors, new consumers, technological innovations and new business models that are challenging and transforming the digital banking.

Big Data, Mobile, Cloud, Social, e-Commerce and its impact on digital banking.

CEOs, CTOs, CMOs, and C-Level executives from Latin American Banks along with international tech companies and experts discuss how to overcome with these challenges and evolve into a digital banking that meets consumers needs.



Connect with Silicon Valley Venture Capitals, VCs around the Americas, high impact entrepreneurs, get access to specialized conferences, 16 investment opportunities in fast grow tech companies raising from US\$0,3 to 10 millions.



VENTURE CAPITAL FORUM 2017
21 - 22 JUNE, ESPACIO RIESCO, SANTIAGO DE CHILE

THE KEYS TO OPEN THE MARKET



Are you ready to be the key to a fast grow tech company and open market opportunities?

America Digital Venture Capital Forum (VCF) is a closed door Conference limited to 200 attendees, connecting Silicon Valley Venture Capitals (VCs), VCs around the Americas and Europe with high impact entrepreneurs which:

- ⑤ Attend specialized conferences in Angel Network Management, Angel Investment, Micro VCs, VCs trends, Capital Raising, Merge and Acquisitions (M&A), Exit Strategies, Company Valuation, Crowdfunding Equity.
- ⑤ +500 fast grow tech companies from 22 countries are screened during a one year period, being selected 16 Investment Opportunities by the Investment Committee to present during the America Digital Venture Capital Forum seeking investments from US\$0,03 to US\$ 10 million. Thus allowing investors to amplify their capabilities to identify investment opportunities; and entrepreneurs to introduce themselves to hundreds of investors in one day and place.

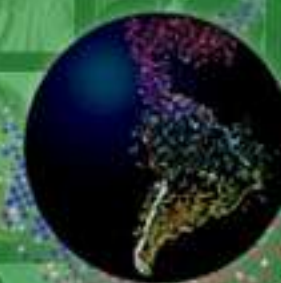




The vendor conferences are 25 or 50 minutes talks in a fully equipped conference room for 300 attendees, which includes conference recording and global streaming. Here technology providers can present their company, products, services, benefits for customers, advantages over competitors and success cases.

These conferences are limited to only 16 positions.





AMERICA DIGITAL

Online networking and training platform
Innovation, Entrepreneurship, Venture Capital, ICTs,
IoT, Mobile, e-Commerce, Digital Marketing .

Buy membership and create
profile US\$ 190/ year

 Login

 Get Membership

ANDROID APP ON
Google play

Disponible en el
App Store

Search "America Digital"

Live online networking with Congress attendees before, during and after
the Congress and access to all recorded conferences from the international experts.





CONVENTIONS CENTER ESPACIO RIESCO SANTIAGO DE CHILE 21-22 JUNE 2017 TWO DAYS OF EXTENSIVE NETWORKING AND ACTIVITIES

Day 1: Wednesday, June 21, 2017

CONGRESS ACTIVITIES	Date	Time	Location
Accreditation and reception	21-Jun-17	8:00-8:45 hr	Zone A
Opening and International Seminar	21-Jun-17	9:00-13:30 hr	Salons I+II+III+IV+V Level -1
America Digital Expo	21-Jun-17	10:00-19:00 hr	Convention center
C-level, CEOs, CIOs, CTOs, CMOs Forum	21-Jun-17	15:00 – 19:00 hr	Salon I, Level -1
Latam Digital Bank Forum	21-Jun-17	15:00 – 19:00 hr	Salon II, Level -1
IoT y Smart Cities Forum	21-Jun-17	15:00- 19:00 hr	Salon III, Level -1
Latam e-Government Forum	21-Jun-17	15:00 – 19:00 hr	Salon IV, Level-1
Vendors Conference	21-Jun-17	15:00 – 19:00 hr	Salon V, Level- 1
Venture Capital Forum	21-Jun-17	10:00-19:00 hr	Don Edmundo Salon , Level 2

DAY 2: Thursday, June 22, 2017

CONGRESS ACTIVITIES	Date	Time	Location
Expo America Digital	22-Jun-17	10:00-19:00 hr	Convention center
C-level, CEOs, CIOs, CTOs, CMOs Forum	22-Jun-17	9:00 – 19:00 hr	Salon I, Level -1
Latam Digital Bank Forum	22-Jun-17	9:00- 19:00 hr	Salon II, Level -1
Latam Telco Forum	22-Jun-17	9:00 – 19:00 hr	Salon III, Level -1
America Digital Business Roundtable	22-Jun-17	9:00 – 19:00 hr	Salon IV, Level - 1
Vendors Conference	22-Jun-17	9:00 - 19:00 hr	Salon V, Level - 1
Venture Capital Forum	22-Jun-17	9:30-19:00 hr	Don Edmundo Salon , Level2
Closing Ceremony	22-Jun-17	19:00-19:30 hr	Salons I+II, Level -1
Closing Party	22-Jun-17	19:30-22:00 hr	Salons I+II, Level -1

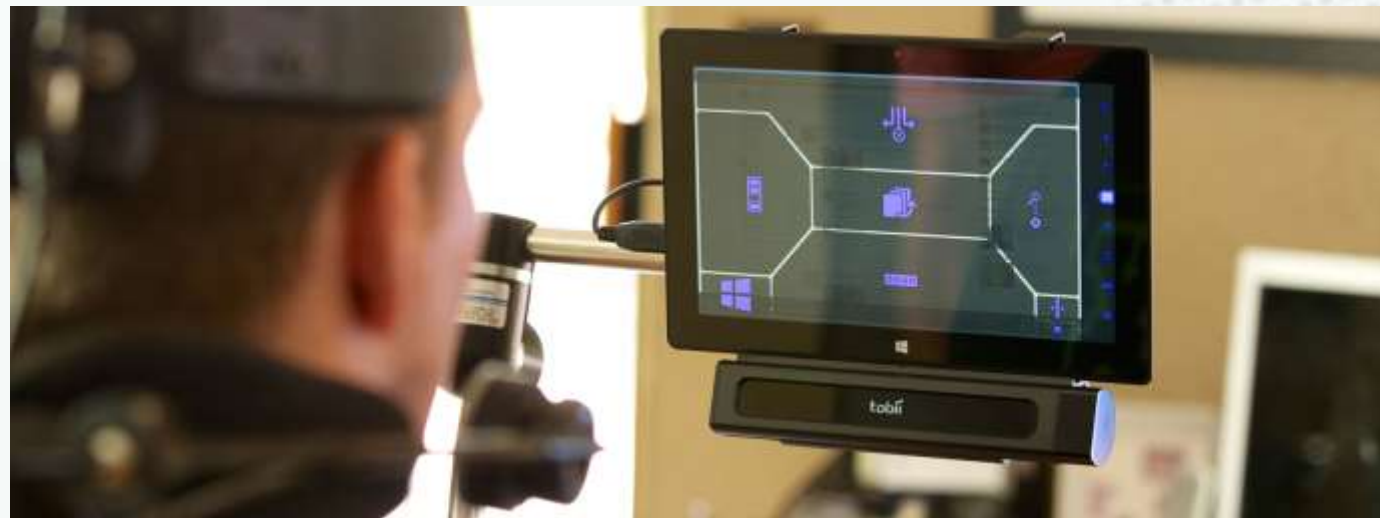
- Exhibiting Company
- Official Sponsor
- Country Pavilion
- Country Delegation
- Company Delegation
- Vendors Conference
- Branding and Placement Services
- Communication Services

OPPORTUNITY TO BE AN EXHIBITING COMPANY AT EXPO AMERICA DIGITAL 2017

PLATINIUM

GOLD

SILVER



This Swedish company, world leader in the area of Neuromarketing, participated in the Latin American Expo America Digital 2015 with a 4x2 Booth, obtaining a high brand exposure with over 50 thousand impressions on our e-newsletters, social networks, websites and blog. They were requested for TV interviews before, during and after the event, appearing on CNN, TVN, Mega and Chilevisión, Newspapers as La Segunda, La Tercera, Las Últimas Noticias, BNAMERICAS, BULB and Infoweb. During the Business Roundtable they held 10 key business meetings and more than 500 visits to the stands, where they were able to capture databases through a DataHunter system.

TOBII obtained a significant return on their investment (ROI) as an exhibitor at America Digital






BENEFITS AS EXHIBITOR AT AMERICA DIGITAL EXPO

2 days of exposure of your company and networking to an audience of +5.000 executives from Latin America, USA, Europe and Asia seeking technologies, products, services and strategic partners. Specific meetings in the Business Roundtable, broadcast before, during and after the event potentially reaching +500,000 Latam executives.

**LESS THAN 45% OF SPACE
AND SPONSORSHIPS ARE
AVAILABLE**

BNEFITS INCLUDED FOR EXHIBITORS AT AMERICA DIGITAL EXPO	PLATINUM	GOLD	SILVER
Logo in official website and company description in Exhibitors Directory.	√	√	√
Logo, placement and branding	√	√	√
1 article in blog, post on Facebook, Twitter, e-Newsletter reaching +200,000 executives	√	√	√
Wifi up to 4 connections	√	√	√ (2 connections)
Free Profiles in America Digital Online Network + rights to acquire additional profiles at US \$100 / year (normal price US \$ 190 / year).	2	2	1
Expo Tickets: Expo + Vendor Conferences.	20	10	5
Business Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable .	3	2	1
Full Pass Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum.	3	2	1
Party Tickets	3	2	2
20% discount on tickets for all company professionals and guest list	√	√	√
booth Space (m2)	4 x 2 m	3 x 2 m	2 x 2 m
Rights to export the event to your website	√	√	√
Exhibitor Price after 30 June 2016	\$ 5.800.000 US\$ 9,600	\$4.850.000 US\$ 8.100	\$ 3.600.000 US\$ 6,000
Before June 30 2016	\$ 5.200.000 US\$ 8,600	\$4.250.000 US\$ 7.100	\$ 3.000.000 US\$ 5,000

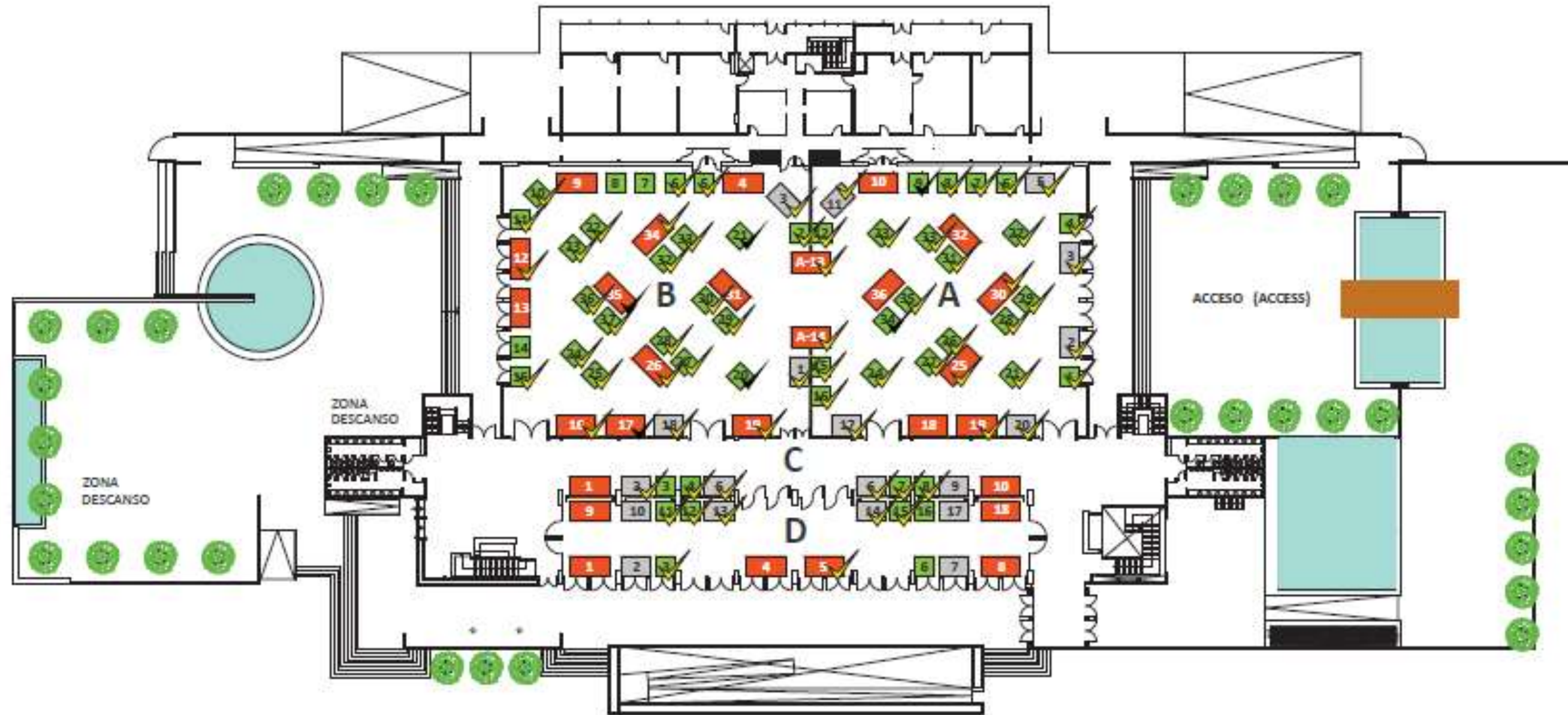
America Digital Business & Technology Congress 21-22 June 2017, Espacio Riesco, Santiago of Chile


Ticket category Rights	 Expo	 Conferences	 Executive	 Business Executive	 Full Pass
Expo Digital	✓	✓	✓	✓	✓
Vendors Conferences	✓	✓	✓	✓	✓
America Digital Online Network membership included at no cost (standard value US \$ 190 / year)	✓	✓	✓	✓	✓
Digital Bank Forum		✓	✓	✓	✓
Telco Forum		✓	✓	✓	✓
IoT y Smart Cities Forum		✓	✓	✓	✓
e-Government Forum		✓	✓	✓	✓
C-Level Forum		✓	✓	✓	✓
International Seminar			✓	✓	✓
Business Roundtable				✓	✓
Venture Capital Forum					✓
Official Party				✓	✓
Ticket Price	CL \$ 65.000 US\$ 90	CL \$ 190.000 US\$ 290	CL \$ 280.000 US\$ 400	CL \$ 380.000 US\$ 540	CL \$ 420.000 US\$ 600




*20 % discount applies over the sales Price and only for Additional tickets for sponsors and exhibitors companies.




* subject to availability




EXPO AMERICA DIGITAL NIVEL 1 (LEVEL 1)



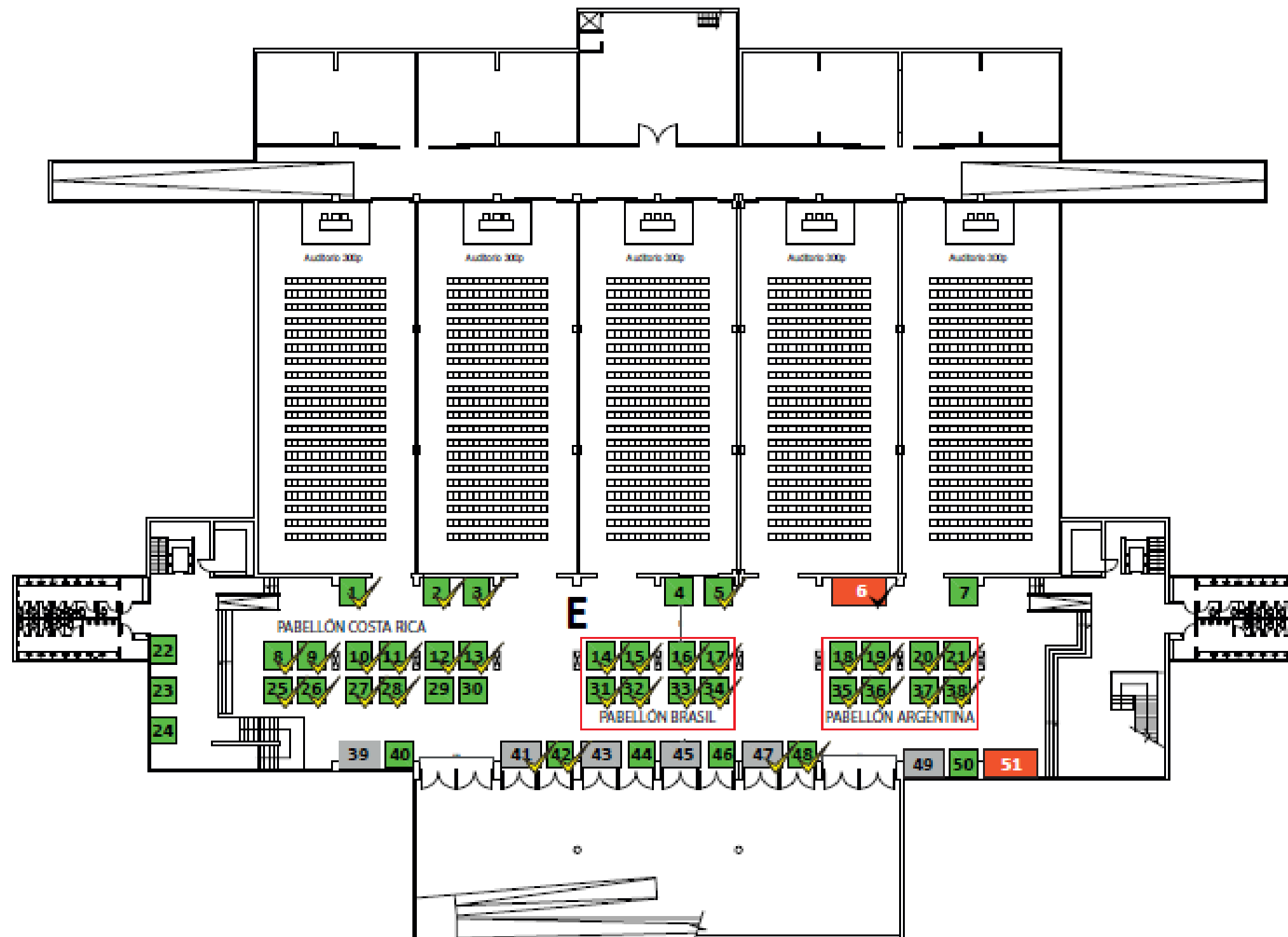
A		2 X 2 metros	21 UN.
		2 X 3 metros	6 UN.
		2 X 4 metros	9 UN.
TOTAL: 36 STANDS (36 BOOTH)			




B		2 X 2 metros	23 UN.
		2 X 3 metros	3 UN.
		2 X 4 metros	11 UN.
TOTAL: 37 STANDS (37 BOOTH)			

C		2 X 2 metros	4 UN.
		2 X 3 metros	4 UN.
		2 X 4 metros	2 UN.
TOTAL: 10 STANDS (10 BOOTH)			

D		2 X 2 metros	6 UN.
		2 X 3 metros	6 UN.
		2 X 4 metros	6 UN.
TOTAL: 18 STANDS (18 BOOTH)			

EXPO AMERICA DIGITAL NIVEL -1 (LEVEL -1)



E		2 X 2 metros	43 UN.
		2 X 3 metros	6 UN.
		2 X 4 metros	2 UN.
TOTAL: 51 STANDS (51 BOOTH)			

✓ = RESERVADOS / RESERVED



The vendor conferences are spaces of 25 or 50 minutes in a fully equipped conference room for 300 attendees, which includes conference recording and global broadcasting by streaming. Technology providers can present their company, products, services, customer benefits, advantages over competitors and success cases.

Place your company in front of a live audience of 300 executives, a global audience broadcasted by streaming and stay permanently as part of the conferences available in America Digital Online network.



VENDOR CONFERENCES

The Vendors Conferences are limited to 16 and include:

II. PACK VENDORS CONFERENCES	Includes
Fully equipped audiovisual salon for 300 attendees	√
Vendor Conference description in the Congress program distributed to more than 5,000 attendees during the Congress. Also on the web, e-newsletter and social networks.	√
Vendor Conference communication before, during and after the Congress, as part of global communications of the Congress.	√
Branding and placement in the Vendors Conference Salon during your presentation	√
Article in e-Newsletter about the Vendor Conferences	1
Mention of the Vendor Conference in the blog and official distribution in the Congress networks.	√
Global conference broadcast by Streaming.	√
Recording of the Vendors Conference, posting of the Vendors Conference in America Digital Online Network.	√
Right to export the event to your website.	As Vendors Conference
America Digital Network Profiles without cost + rights to acquire additional profiles at US \$100 / year (normal price US \$190 /year).	2
Expo Tickets: Expo + Vendor Conferences.	35
Executive tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar.	2
Business Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum.	2
Full Pass Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum.	2
Party Tickets	√
VENDORS CONFERENCE 25 MINUTES, PRICE	US\$ 5,850
VENDORS CONFERENCE 50 MINUTES, PRICE	US\$ 9.350

UPGRADE TO SPONSOR

OPPORTUNITIES

BE AN OFFICIAL SPONSOR

2017 America Digital Latin American Congress of Business & Technology

Through AMERICA DIGITAL CONGRESS your brand achieves national and international branding, placement and positioning as a Top of Mind company in its área, among executives of major companies and industries around the Americas.

America Digital invests directly in marketing, communications and publicity globally, this is also powered through media partners as CNN, America Economia, among others with a regional, local and specialized media coverage by topics, reaching over 500 thousand decision makers and generating over 500 million impressions. All this provides an important return over investment for the Sponsors.



THOMSON REUTERS



Microsoft



redhat.



With an extensive coverage in advertising and direct communications from America Digital, each sponsor received a significant Return on Investment as Official Sponsor of the Congress.

Companies like IBM, Intel, Microsoft, Red Hat, BCI and Thomson Reuters, have already been sponsors of America Digital, obtaining:

- +500.000 impressions on our e-newsletters, social networks, web, blog, media and communications.
- Placing their brand in front of more than 5000 attendees.
- Positioning as a Top of Mind Brand and leader.
- Lead generation and business meetings with key executives from 22 countries in a single day and place.
- Extensive branding and placement during the whole Congress.

Wide marketing, communications, publicity, branding and placement for Sponsors

Sponsor benefits:

- Branding and placement on web, credentials, e-newsletters, folders, social media, invitations, brochures and advertisements in newspapers, POP, digital displays, logo in online and off-line communications and media.
- Brand presence in America Digital's live activities, Expo, International Seminar, Conferences, Forums, Business Roundtable, Closing Party, America Digital Online Network, POP at tradeshow, Widescreens, Digital Signage.
- America Digital produces articles, press releases that are distributed through an international network of journalists specialized in ICTs, Mobile, IoT, e-Commerce, Digital Marketing, IT and media partners of the event. Content distribution covers print, television, radio, online media and social networks at a national and international level. Some examples are CNN, America Economía, PRNewswire.
- Our Press releases are sent to a base of 650 journalists from selected specialized media and distributed through PRnewswire
- America Digital e-Newsletter every 3 weeks reaches over 200,000 managers and decision-makers in Latin America.
- Our communities on Facebook, Twitter, Linkedin and Youtube, allow us to potentially reach 2.5 million professionals.
- Our website has an average of 500,000 unique visitors per year.
- + 500 million media impressions were obtained during the 2015 Congress.

SPONSORSHIPS OPPORTUNITIES SUMMARY

SPONSORSHIPS AMERICA DIGITAL CONGRESS	US\$ Before 30 June 2016	US\$ After 30 June 2016
Official Main Sponsor	US\$ 30,000	US\$ 33,000
Official Sponsor Expo	US\$ 23,300	US\$ 26,700
Official Sponsor International	US\$ 20,000	US\$ 23,300
Official Sponsor America Digital Business Roundtable	US\$ 16,700	US\$ 20,000
Official Sponsor Venture Capital Forum	US\$ 16,700	US\$ 20,000
Official Sponsor ESPECIALIZED LATAM FORUMS <ul style="list-style-type: none"> ➤ Telco Forum. ➤ IoT y Smart Cities Forum. ➤ e-Government Forum. ➤ C-Level Forum Big Data, Cloud, Mobile, e-Commerce, Digital Marketing. ➤ Digital Bank Forum. 	US\$ 16,700 C/U	US\$ 20,000 C/U
Official Sponsor Party	US\$ 12,500	US\$ 15,900
Official Sponsor Wifi	US\$ 11,700	US\$ 15,000

Sponsorships are limited

OFFICIAL MAIN SPONSOR AMERICA DIGITAL CONGRESS	MAIN SPONSOR
Branding and placement in Expodigital, Business Roundtable, International Seminar, Latam Specialized Forums, Venture Capital forum and closing party.	√
Description in Congress website as Main Sponsor.	√
Logo on Congress Website as main sponsors, Logo as main sponsor on official e-Newsletter sent to a 200.000 Latin-American managers, and in all communications	√
Logo in print, digital, and audiovisual advertising, PR release with media partners, and social networks.	√
Right to Co-Creation and a speaker (subject to approval by Content's Committee).	√
Article in e-Newsletter	2
Booth Space in Expo	6x2 m
Rights to export the event to your website.	As official Sponsor
America Digital Online Network Profiles without cost + rights to acquire additional profiles at US \$100 / year (normal price US \$190 / year).	8
Expo Tickets: Expo + Vendor Conferences.	50
Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar.	15
Business Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable	4
Full Pass Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum.	8
Party Tickets	8
20% discount for company's employees and guests list.	√
OFFICIAL CONGRESS MAIN SPONSOR AFTER JUNE 30, 2016	US\$ 33,300
SPECIAL PRICE UNTIL JUNE 30, 2016	US\$ 30,000

Sponsorships are limited

OFFICIAL SPONSOR EXPODIGITAL	OFFICIAL SPONSOR EXPO
Branding and placement in EXPODIGITAL..	√
Company description in Congress's website – Expo Digital highlights section	√
Logo displayed on website and official e-Newsletter, reaching +200,000 executives in Latin America.	√
Logo in printed, digital and audiovisual advertising with media partners & social networks.	√
Article in e-Newsletter	2
Booth space in Expo digital.	4x2 m
Rights to export the event to your website.	As Official Sponsor Expo America Digital
America Digital Network Profiles without cost + rights to acquire additional profiles at US \$100 / year (normal price US \$190 / year).	7
Expo tickets: Expo + Vendor Conferences.	40
Executive tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar.	12
Business Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable	4
Full Pass Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum.	7
Party Tickets	6
20% discount for company's employees and guests.	√
OFFICIAL SPONSOR EXPO AMERICA DIGITAL PRICE AFTER JUNE 30, 2016	US\$ 26,700
SPECIAL PRICE UNTIL JUNE 30, 2016	US\$ 23,300

OFFICIAL SPONSOR AMERICA DIGITAL BUSINESS ROUNDTABLE

Sponsorships are limited

OFFICIAL SPONSOR BUSINESS ROUNDTABLE	OFFICIAL SPONSOR BUSINESS ROUNDTABLE
Branding and placement in the AMERICA DIGITAL BUSINESS ROUNDTABLE.	√
Company description in Congress' website , highlight section business roundtable	√
Logo displayed on website and official e-Newsletter, reaching over 200.000 executives around the Americas	√
Logo in printed, digital, audiovisual advertising and in press release with media partners & social media.	√
Article in Congress e-Newsletter.	2
Booth Space in EXPODIGITAL	4x2 m
Right to export the event to your website.	As Official Sponsor America Digital Business Roundtable
America Digital Network Profiles without cost + rights to acquire additional profiles at US \$100 / year (normal value US \$190 / year).	4
Expo Tickets: Expo + Vendor Conferences.	30
Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar.	8
Business Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable	10
Full Pass Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum.	4
Party Tickets	4
20% discount for company's employees and guests.	√
SPONSORSHIP PRICE AFTER JUNE 30, 2016	US\$ 20,000
SPECIAL PRICE UNTIL 30 June, 2016	US\$ 16,700

OFFICIAL SPONSOR INTERNATIONAL SEMINAR

*Sponsorships are limited
1500 on live audience + 20,000 executives via streaming, including opening ceremony and plenary.*

OFFICIAL SPONSOR INTERNATIONAL SEMINAR	RIGHTS
Branding and Placement in INTERNATIONAL SEMINAR.	√
Company description in Congress' website - highlights section international seminar	√
Logo displayed on website and official e-Newsletter, reaching over 200.000 executives around the Americas	√
Logo in printed, digital, audiovisual advertising and in press release with media partners & social media. THE INTERNATIONAL SEMINAR WILL BE STREAMED GLOBALLY.	√
Article in e-Newsletter	2
Mention and 20-second video during seminar. (Seminar will be streamed globally).	√
Booth Space in EXPODIGITAL..	4x2 m
Right to export the event to your website.	As oficial sponsor of the International Seminar
America Digital Network Profiles without cost + rights to acquire additional profiles at US \$100 / year (normal price US \$190 / year).	4
Expo Tickets: Expo + Vendor Conferences.	30
Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar.	16
Business Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable	4
Full Pass Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum.	4
Party Tickets	4
20% discount for company's employees and guests.	√
SPONSORSHIP PRICE AFTER 30 JUNE 2016,	US\$ 23,300
SPECIAL PRICE UNTIL 30 JUNE, 2016	US\$ 20,000

Sponsorships are limited

Telco Forum / IoT y Smart Cities Forum / e-Government Forum / C-Level, CEOs, CIOs, CMOs Forum / Digital Bank Forum

II. OFFICIAL SPONSOR LATAM FORUMS	SPONSOR FORUM (each)
Branding and Placement in Forum.	√
Company description in Congress' website , Forum section.	√
Logo displayed on website and official e-Newsletter, reaching over 200.000 executives in Latin America.	√
Logo in printed, digital, audiovisual advertising and in press release with media partners & social networks. THE FORUMS ARE STREAMED GLOBALLY.	√
Article e-Newsletter.	2
Mention and 20-second video during seminar. (each Forum is streamed globally).	√
Right to Co-Creation and a speaker (subject to approval by Contents' Committee).	√
Booth Space in EXPODIGITAL.	4x2 m
Right to export the event to your website.	As Official Sponsor of the LATAM FORUM
America Digital Network Profiles without cost + rights to acquire additional profiles at US \$100 / year (normal price US \$190 / year).	5
Expo Tickets: Expo + Vendor Conferences.	25
Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar.	12
Business Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable	4
Full Pass Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum.	5
Party Tickets	4
20% discount for company's employees and guests.	√
LATAM FORUMS OFFICIAL SPONSOR PRICE AFTER JUNE 30, 2016	US\$ 20,000
SPECIAL PRICE UNTIL JUNE 30, 2016	US\$ 16,700

Sponsorships are limited

Audience of 200 investors, entrepreneurs and professionals from the Venture Capital Industry, 2000 via streaming

II. OFFICIAL SPONSOR VENTURE CAPITAL FORUM	SPONSORSHIP RIGHTS
Branding and Placement in America Digital Venture Capital Forum	√
Company description in Congress' website - highlights section.	√
Logo displayed on website and official e-Newsletter, reaching over 200.000 executives in Latin America.	√
Logo in printed, digital, audiovisual advertising and in press release for media partners & social networks.	√
Article in e-Newsletter.	2
Mention and 20-second video during Venture.	√
Right to export the event to your website.	As Official Sponsor of the Venture Capital Forum
America Digital Network Profiles without cost + rights to acquire additional profiles at US \$100 / year (normal price US \$190 / year).	4
Expo tickets: Expo + Vendor Conferences.	25
Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar.	8
Business Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable	4
Full Pass Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum.	4
Party Tickets	4
20% discount for company's employees and guests.	√
SPONSORSHIP PRICE AFTER 30 JUNE 2016	US\$ 20,000
SPECIAL PRICE UNTIL 30 JUNE, 2016	US\$ 16,700

Sponsorships are limited

SPONSOR OFFICIAL PARTY	SPONSOR PARTY
Branding and Placement in Official Party (+ 500 decision makers attendees)	√
Company description in Congress' website – highlighted in party section.	√
Mention and 20-second video during closing. (No Direct Advertisement, must be creative) .	√
Possibility of giving a souvenir and rights to activate	√
Possibility of an innovative activity that stays in the memory of the attendees (Subject to approval by the organizing committee)	√
America Digital Network Profiles without cost + rights to acquire additional profiles at US \$100 / year (normal price US \$190 / year).	4
Expo tickets: Expo + Vendor Conferences.	25
Executive tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar.	10
Business Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable	4
Full Pass Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum.	4
Party Tickets	30
20% discount for company's employees and guests.	√
Sponsorship Price after 30 June, 2016	US\$ 15,900
SPECIAL PRICE UNTIL 30 JUNE, 2016	US\$ 12,500

Sponsorships are limited

SPONSOR WIFI CONNECTION	OFFICIAL SPONSOR WIFI
Branding and Placement in America Digital Congress.	√
Company description in Congress directory, Web and others.	√
Mention and thanks during the digital expo and international seminar.	√
Customized branding in WIFI access for exhibitors and attendees.	√
America Digital Network Profiles without cost + rights to acquire additional profiles at US \$100 / year (normal price US \$190 / year).	4
Expo tickets: Expo + Vendor Conferences.	20
Executive tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar.	8
Business Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable	4
Full Pass Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum.	4
Party Tickets	4
20% discount for company's employees and guests.	√
OFFICIAL SPONSOR WIFI PRICE AFTER JUNE 30, 2016	US\$ 15.000
SPECIAL PRICE UNTIL JUNE 30, 2016	US\$ 11,700

The vendor conferences are spaces of 25 or 50 minutes in a fully equipped conference room for 300 attendees, which includes conference recording and global broadcasting by streaming. Technology providers can present their company, products, services, customer benefits, advantages over competitors and success cases.

The Vendors Conferences are limited to 16 and include:

Place your company in front of a live audience of 300 executives, a global audience broadcasted by streaming and stay permanently as part of the conferences available in America Digital Online network.



II. PACK VENDORS CONFERENCES	Includes
Fully equipped audiovisual salon for 300 attendees	√
Vendor Conference description in the Congress program distributed to more than 5,000 attendees during the Congress. Also on the web, e-newsletter and social networks.	√
Vendor Conference communication before, during and after the Congress, as part of global communications of the Congress.	√
Branding and placement in the Vendors Conference Salon during your presentation	√
Article in e-Newsletter about the Vendor Conferences	1
Mention of the Vendor Conference in the blog and official distribution in the Congress networks.	√
Global conference broadcast by Streaming.	√
Recording of the Vendors Conference, posting of the Vendors Conference in America Digital Online Network.	√
Right to export the event to your website.	As Vendors Conference
America Digital Network Profiles without cost + rights to acquire additional profiles at US \$100 / year (normal price US \$190 /year).	2
Expo Tickets: Expo + Vendor Conferences.	35
Executive tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar.	2
Business Executive Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum.	2
Full Pass Tickets: Expo + Vendor Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum.	2
Party Tickets	√
VENDORS CONFERENCE 25 MINUTES, PRICE	US\$ 5,850
VENDORS CONFERENCE 50 MINUTES, PRICE	US\$ 9.350

ADDITIONAL SERVICES AVAILABLE

Hotels, Transfers, Pre & Post Tours

How to plan your trip to the Congress in Santiago of Chile?

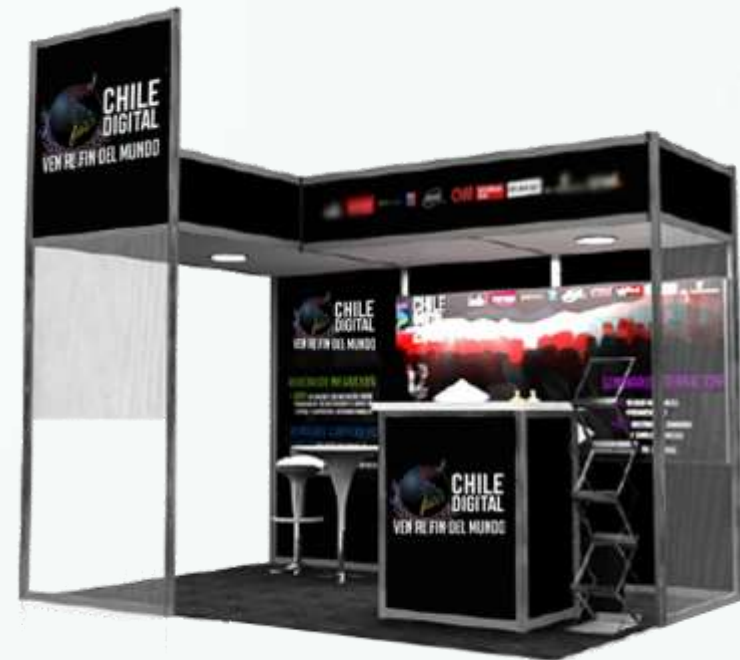
<http://congreso.chile-digital.com/viajar-a-chile/>





DataMobile®, is an excellent way to collect contact information from all visitors to your booth. APP DATAMOBILE must be downloaded at your executives Smartphone, which enables you the direct capture and storage of data from visitors. After the event, each client download an Excel file with all of the data base.

This service has an additional cost of \$ 70.000 (US\$ 140) per user.



EXPOSITOR.CL, a company with 30+ years of experience in building booths, can integrate plasma screens into your booth to showcase your technology and applications, and take care of the process of assembling and disassembling the stand, including the rental of furniture. All you need to do is send the graphics. This is ideal for international companies that can delegate this process to local specialists.

(Note: this service is not directly provided by America Digital. Contact Expositor.cl directly for more detailed information).

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OFFICIAL PROVIDER OF RECOMMENDED MODELS

AMERICA DIGITAL DOES NOT PROVIDE THESE SERVICES DIRECTLY. CONTACT THE AGENCY FOR MORE INFORMATION.

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America Digital Business & Technology Congress 21-22 June 2017, Espacio Riesco, Santiago of Chile

Ticket category Rights	 Expo	 Conferences	 Executive	 Business Executive	 Full Pass
Expo Digital	✓	✓	✓	✓	✓
Vendors Conferences	✓	✓	✓	✓	✓
America Digital Online Network membership included at no cost (standard value US \$ 190 / year)	✓	✓	✓	✓	✓
Digital Bank Forum		✓	✓	✓	✓
Telco Forum		✓	✓	✓	✓
IoT y Smart Cities Forum		✓	✓	✓	✓
e-Government Forum		✓	✓	✓	✓
C-Level Forum		✓	✓	✓	✓
International Seminar			✓	✓	✓
Business Roundtable				✓	✓
Venture Capital Forum					✓
Official Party				✓	✓
Ticket Price	CL \$ 65.000 US\$ 90	CL \$ 190.000 US\$ 290	CL \$ 280.000 US\$ 400	CL \$ 380.000 US\$ 540	CL \$ 420.000 US\$ 600

*20 % discount applies over the sales Price and only for Additional tickets for sponsors and exhibitors companies.

* subject to availability

- Sending of e-newsletter to a database of 150.000 executives and professionals in Latin America, starting at \$3.500.000 (US\$ 5,000).
- Publication of an article in blog or news release in America Digital website and distribution of this article through Facebook, Twitter and LinkedIn — potentially reaching more than 50,000 professionals, starting at \$1.300.000 (US\$ 2000).

about other services, please contact us.

Chile y América Latina

Reservations sponsorships / stands



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Sponsorships and Exhibitors



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Sponsorships and Exhibitors

International relationships Europe - North America, Country Pavilions



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